

WOMEN TechEU

Annex 1: Application Form: Open Call #1

Author(s):	Virginia Gómez (Sploro)
Editor(s):	Teresa Hernández (EITM) Angele Giuliano (AcrossLimits) Clare McGee (AwakenHub) Miguel García (Sploro)
Responsible Organisation:	Sploro
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OPENING: 18 March 2024

CLOSING: 20 May 2024 at 17:00 CEST (Brussels time)

* The deadline for submission is as stated in this Guidelines document. Please note that the platform for submission's time depends on the user's configured timezone and may or may not coincide with the correct time (this depends on the user, not the platform for submission). Any discrepancies in system time will not be grounds for deadline extension.

Project Website: www.womentecheurope.eu

Open Call platform: [application link](#) (bit.ly/3UYPem)

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1. Legal and contact information

1.1. Participant Information (contact point)

- Lead applicant () :*
 - First Name
 - Surname
 - Email
 - Phone number (Country code + Number):
 - Gender (Woman/Man/Non-binary)
- Position within the company:*

1.2. Company Information

- Company legal name:*
 - Company short name:*
 - Legal address:*
 - City/Town:*
 - Province/Region/County:*
 - Country:* [drop-down list] The applicant must be established in a EU Member State or Horizon Europe Associated Country*.
[List of Horizon Europe Associated Countries](#) as published by the European Commission on the date of submission of the application.
 - Phone number (Country code + Number):*
 - Company website:*
 - VAT number/Tax Identification Number:*
 - CAP table (capitalization table) clearly indicating the shareholding structure of the company especially the percentage owned by the woman:*
-

- PIC number:
- Copy the link to a 3 minute video of the female (co-)founder pitching the company, its mission and vision, its technology and future plans.*
- Please, provide the logo of the company, if applicable [upload file]
- Please, provide all your company social media [select:
 - LinkedIn
 - Facebook
 - Twitter/X
 - Instagram
 - Mastodon
 - Tik Tok
 - YouTube
 - GitHub
 - Other, please specify]

1.3. Eligibility self-declaration

1. Is your start-up currently a legally registered entity? :* **YES/NO**
 2. Is your start-up currently registered at least six months before the submission date? :* **YES/NO**
 3. Does your company have less than 8 years since registration as of the submission date? :* **YES/NO**
 - 3.1. Please specify the date of registration*
 4. Does your company meet the criteria to be classified as a Small and Medium-sized Enterprise (SME) according to the [European Commission Recommendation 2003/361/EC](#)? :* **YES/NO**
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5. Has your start-up raised less than 1M€ in equity? : * **YES/NO**
6. Is your start-up at a stage before reaching high fidelity Minimum Viable Product? * A MVP is defined as the version of a new product that allows a team to collect the maximum amount of validated learning about customers with the least effort: **YES/NO**
7. Can the company be considered a 'deep tech' company? : * **YES/NO**
8. Was your start-up founded or co-founded by women? : * **YES/NO**
9. Does the woman founder or co-founder currently hold a top management position (CEO, CTO or equivalent) within the company at the time of submission? : * **YES/NO**
10. Do women hold at least 25% of the shares of the company at the time of submission? : * **YES/NO**
11. Can you confirm to the best of your knowledge that neither the application as a whole nor any parts of it have benefitted from funding e.g. Women TechEU initiative, EmpoWomen, etc? : * **YES/NO**
12. Are you or any of your co-founders or employees currently working for any of the Women TechEU [beneficiaries](#) ? : * **YES/NO**
- 12.1. If YES. Specify who, its role and for what beneficiary
-

2. Impact

1. Please upload your investors pitch deck **(PDF)** :*
2. Summarise your business overview, and plans for the next 3 years, including marketing activities. Additionally highlight your aspirations in 5 years. **(max 500 characters)** :*
3. Clearly outline your target market and potential customers and Total Addressable Market **(max 500 characters)** :*
4. Include the list of your main five competitors and the links to their websites **(max 500 characters)** :*
5. Fill in your SWOT analysis (max 500 characters each category)*
6. Does your solution contribute to the Green transition?:* **YES/NO**
7. Does your solution contribute to the Digital transition?:* **YES/NO**
8. Does your solution contribute to the Social transition?:* **YES/NO**
9. Explain the impacts of your solution to the green and/or digital, and/or social transitions **(max 500 characters)** :*

3. Excellence

3.1. Company description

1. How does your project address the specific objectives set forth in the Women TechEU call? **(max 500 characters)** :*
 2. How has your project surpassed conventional standards in specific aspects, and what sets its technological approach apart from existing solutions? **(max 500 characters)** :*
 3. What notable achievements have you reached so far, and how do they demonstrate the viability and progress of the project. Include collaboration, partnership or participation in R&D initiatives that enhances the excellence of your project. **(max 500 characters)** :*
 4. Please describe your technology roadmap development for the mid-term and how it can potentially generate significant changes in the technology industry **(max 500 characters)** :*
 5. Provide historical business information (2021–2023) :*
 - a. Table including Sales, Private Funding, and Grants
 6. Offer a forecast for your business over the next four years (2024–2027) :*
 - a. Table including Sales, Number of Employees, Private Funding, and Grants
 7. Share your fundraising plans (Select one from the drop-down list) :*
 - a. The company has already secured funding from investors or business angels and is seeking follow-up funding rounds.
 - b. The company is currently in advanced negotiations with potential investors or business angels.
 - c. The company has obtained public grant(s) and is seeking funding from investors or business angels next.
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- d. The company has not secured funding but has a clear plan to acquire public grants.
- e. The company has not yet secured any funding, except for modest investments from the founders.
- f. Other (please specify) **(max 200 characters)**

8.Specify your sources of funding (Select Multiple) :*

- a. Friends and family
- b. Angel investor
- c. Debt
- d. Venture Capital
- e. Public funding / Grants
- f. Own funding (sales, shareholders' funds)
- g. Other (please specify) **(max 100 characters)**

9.How do you plan to spend the 75k€?* **(max 500 characters)**

10. Do you plan to apply to the EIC Accelerator calls* **(YES/NO)**

- a. If YES, when do you plan to apply?* (drop-down list)
 - i. In one year time
 - ii. In two years time
 - iii. Later than two years from now

3.2. Technology behind your start-up

1. Provide a summary of your start-up, outlining its core activities, the problems it addresses, and the products or services it currently offers in the market. **(max 500 characters) :* This description will be made public if you are selected.**
2. Which of the deep tech technologies is your company addressing?
:* **(multiple choice)**
 - Advanced Computing /Quantum Computing
 - Advanced Manufacturing
 - Advanced Materials
 - Aerospace, Automotive and Remote Sensing
 - Artificial Intelligence and Machine Learning, including Big Data
 - Biotechnology, Life Sciences and Agritech
 - Communications and Networks, including 5G/6G
 - Cybersecurity and Data Protection
 - Electronics and Photonics
 - Internet of Things, W3C, Semantic Web
 - Robotics
 - Semiconductors (microchips)
 - Sustainable Energy, Clean Technologies and Greentech
 - Virtual Reality, Augmented Reality, Metaverse
 - Web 3.0, including Blockchain, Distributed Ledgers, NFTs
 - Other (please specify) **(max 100 characters)**

3. How close is the solution to market readiness? Please select the right TRL (technology readiness level)? :* (select one from the drop-down list)

- TRL9
- TRL8
- TRL7
- TRL6
- TRL5
- TRL4 or lower

4. Does your company own any IP under which the tech is rooted?:* **YES/NO.**

5. Select the status of your IP* (select one from the drop-down list)

- IP potential but not progressed at this stage
- Fully owned, or exclusive license acquired
- Shared with someone else or non-exclusive license obtained
- Access to the IPR is being negotiated and the deal will close in 12 months' time
- Access to the IPR is still unclear
- No IPR discovered or protection planned
- Other (please specify) **(max 100 characters)**

4. Implementation

1. Include information about yourself and your key team members (up to 4 in total) :*
 - First Name:*
 - Surname:*
 - Gender:* Woman / Man / Non-binary
 - Email:*
 - CV:* **in PDF** (Europass format only)
 - LinkedIn: [LinkedIn Profile]
 - Role in the company: **(max 250 characters)** :*
 2. Number of team members: **[Number]** :*
 3. How do you ensure gender-equitable representation in leadership roles and ensure equal opportunities for professional development for women in your team? **(max 500 characters)** :*
 4. What is your team's experience in the advanced technology industry (deep tech), and could you highlight a significant achievement of the founders or team members in this field? **(max 500 characters)** :*
 5. Is there previous start-up experience in the team? If yes, was it successful? **(max 500 characters)** :*
 6. Which are the top 3 services that you would like to get from our menu of support services for business development?:* (multiple choice check-boxes)
 - Service 1 Female mentors (one meeting per month during 6 months)
 - Service 2 Investor outreach and pitch preparation
 - Service 3 Investor and Export Readiness Check
 - Service 4 Soft Skills Training
-

- Service 5 Sales Strategy & Execution
- Service 6 Environmental Impact Assessment
- Service 7 Corporate Access

By selecting the services, the female founder or co-founder commits to actively participate in the selected services.

5. Ethics self-assessment

1. HUMAN EMBRYONIC STEM CELLS AND HUMAN EMBRYOS

- a. Does this activity involve Human Embryonic Stem Cells (hESCs)? Yes No

If YES:

- i. Will they be directly derived from embryos within this project? Yes No
- ii. Are they previously established cells lines? Yes No
- iii. Are the cell lines registered in the European registry for human embryonic stem cell lines? Yes No

- b. Does this activity involve the use of human embryos? Yes No

- i. If YES: Will the activity lead to their destruction? Yes No

2. HUMANS

- a. Does this activity involve human participants? Yes No

If YES:

- i. Are they volunteers for nonmedical studies (e.g. social or human sciences research)? Yes No
 - ii. Are they healthy volunteers for medical studies? Yes No
 - iii. Are they patients for medical studies? Yes No
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- iv. Are they potentially vulnerable individuals or groups? Yes No
- v. Are they children/minors? Yes No
- vi. Are they other persons unable to give informed consent? Yes No
- b. Does this activity involve interventions (physical also including imaging technology, behavioural treatments, etc.) on the study participants? Yes No

If YES:

- i. Does it involve invasive techniques? Yes No
- ii. Does it involve collection of biological samples? Yes No
- c. Does this activity involve conducting a clinical study as defined by the Clinical Trial Regulation (EU 536/2014)? (using pharmaceuticals, biologicals, radiopharmaceuticals, or advanced therapy medicinal products) Yes No

If YES:

- i. Is it a clinical trial? Yes No
- ii. Is it a low-intervention clinical trial? Yes No

3. HUMAN CELLS / TISSUES (not covered by section 1)

- a. Does this activity involve the use of human cells or tissues? Yes No

If YES:

- i. Are they human embryonic or foetal cells or tissues? Yes No
 - ii. Are they available commercially? Yes No
 - iii. Are they obtained within this project? Yes No
 - iv. Are they obtained from another project, laboratory or institution?
Yes No
 - v. Are they obtained from biobank? Yes No
-

4.PERSONAL DATA

- a. Does this activity involve processing of personal data? Yes No

If YES:

- i. Does it involve the processing of special categories of personal data (e.g.: sexual lifestyle, ethnicity, genetic, biometric and health data, political opinion, religious or philosophical beliefs)? Yes No

If YES: Does it involve processing of genetic, biometric or health data? Yes No

- ii. Does it involve profiling, systematic monitoring of individuals, or processing of large scale of special categories of data or intrusive methods of data processing (such as, surveillance, geolocation tracking etc.)? Yes No

- b. Does this activity involve further processing of previously collected personal data (including use of preexisting data sets or sources, merging existing data sets)? Yes No

- c. Is it planned to export personal data from the EU to non-EU countries? Yes No

If YES: Specify the type of personal data and countries involved:

- d. Is it planned to import personal data from non-EU countries into the EU or from a non-EU country to another non-EU country? Yes No

If YES: Specify the type of personal data and countries involved

- e. Does this activity involve the processing of personal data related to criminal convictions or offences? Yes No

5.ANIMALS

- a. Does this activity involve animals? Yes No

If YES:

- i. Are they vertebrates? Yes No
- ii. Are they non-human primates (NHP)? Yes No
- iii. Are they genetically modified? Yes No
- iv. Are they cloned farm animals? Yes No
- v. Are they endangered species? Yes No

6. NON-EU COUNTRIES

- a. Will some of the activities be carried out in non-EU countries? Yes No

If YES: Specify the countries:

- b. In case non-EU countries are involved, do the activities undertaken in these countries raise potential ethics issues? Yes No

If YES: Specify the countries:

- c. Is it planned to use local resources (e.g. animal and/or human tissue samples, genetic material, live animals, human remains, materials of historical value, endangered fauna or flora samples, etc.)? Yes No
- d. Is it planned to import any material (other than data) from non-EU countries into the EU or from a non-EU country to another non-EU country? For data imports, see section 4. Yes No

If YES: Specify material and countries involved:

- e. Is it planned to export any material (other than data) from the EU to non-EU countries? For data exports, see section 4. Yes No

If YES: Specify material and countries involved:

- f. Does this activity involve low and/or lower-middle income countries? (if yes, detail the benefit sharing actions planned in the self-assessment)
Yes No
 - g. Could the situation in the country put the individuals taking part in the activity at risk? Yes No
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7. ENVIRONMENT, HEALTH and SAFETY

- a. Does this activity involve the use of substances or processes that may cause harm to the environment, to animals or plants (during the implementation of the activity or further to the use of the results, as a possible impact)? Yes No
- b. Does this activity deal with endangered fauna and/or flora / protected areas? Yes No
- c. Does this activity involve the use of substances or processes that may cause harm to humans, including those performing the activity (during the implementation of the activity or further to the use of the results, as a possible impact)? Yes No

8. ARTIFICIAL INTELLIGENCE

- a. Does this activity involve the development, deployment and/or use of Artificial Intelligence based systems? (if yes, detail in the self-assessment whether that could raise ethical concerns related to human rights and values and detail how this will be addressed). Yes No

9. OTHER ETHICS ISSUES

- a. Are there any other ethics issues that should be taken into consideration?
Yes No

By submitting this form, I confirm that I have taken into account all ethics issues above and that, if any ethics issues apply, I will complete the ethics self-assessment as described in the guidelines '[How to Complete your Ethics Self-Assessment](#)'.

6. Declaration of Honour

By submitting this form, I, the applicant:

hereby certify that (subject to the additional declarations below):

1. The information provided for this project is correct and complete.
2. The information concerning the legal status in the Application for my organisation is correct and complete and concurs with the stipulations outlined in the Guidelines for Applicants, including its annexes (if applicable).
3. My organisation commits to comply with the eligibility criteria set out in the call for proposals for the entire duration of the action.
4. My organisation:
 - is committed to participate in the action;
 - has stable and sufficient sources of funding to maintain the activity throughout the action and to provide any counterpart funding necessary;
 - has or will have the necessary resources needed to implement the action;
5. My organisation:
 - is NOT subject to an administrative sanction (i.e., exclusion or financial penalty decision).

6. My organization is NOT in one of the following exclusion situations:

- bankrupt, being wound up, having the affairs administered by the courts, entered into an arrangement with creditors, suspended business activities or subject to any other similar proceedings or procedures;
- in breach of social security or tax obligations.

7. My organisation (or persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the grant): are NOT in one of the following exclusion situations:

- guilty of grave professional misconduct;
- committed fraud, corruption, links to a criminal organisation, money laundering, terrorism-related crimes (including terrorism financing), child labour or human trafficking;
- shown significant deficiencies in complying with main obligations under an EU procurement contract, grant agreement or grant decision;
- guilty of irregularities within the meaning of Article 1(2) of Regulation No 2988/95;
- created under a different jurisdiction with the intent to circumvent fiscal, social, or other legal obligations in the country of origin (including creation of another entity with this purpose).

8. My organisation is NOT subject to a conflict of interest in connection with this grant and will notify – without delay – any situation which could give rise to a conflict of interests.

9. My organisation has NOT and will NOT, neither directly nor indirectly, grant, seek, obtain, or accept any advantage in connection with this grant that would constitute an illegal practice or involve corruption.
10. My organisation has not received any other EU grant for this project and will give notice of any future EU grants related to this project AND of any EU operating grant(s) given to my organisation.
11. My organisation is aware that false declarations may lead to rejection, suspension, termination or reduction of the grant and to administrative sanctions (i.e., financial penalties and/or exclusion from all future EU procurement contracts, grants, prizes and expert contracts).